

LOREN POLSTER

lorenpolster.com
loren@lorenpolster.com
New York, NY

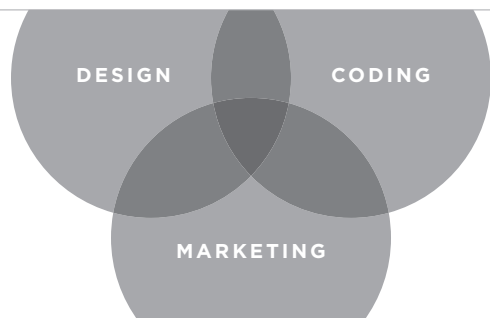
WHY ME?

Because I solve problems, while making things pretty. **Because** I've managed marketing campaigns, and know how to code. **Because** I've been making clients happy for thirteen years. And **because** I love what I do.

EDUCATION + SKILLS

B.F.A. GRAPHIC DESIGN

California Polytechnic State University,
San Luis Obispo | 2009



EXPERIENCE

13

years

GRAPHIC & WEB DESIGNER

Freelance | Dec.06 – present

brand system design & development / messaging & core values / start-up consultation / collateral design & sourcing / website design & development /

2

years

MARKETING & DESIGN CONSULTANT

Bond Collective | Dec.16 – Dec.18

brand development / collateral design & sourcing / website design & maintenance / messaging / strategic problem solving

1

year

ART DIRECTOR

Aquamira Technologies Inc. | Jul.13 – Sep.14

created multi-brand identity system / packaging / collateral design / trade show booth design / directed photo shoots / directed production designers

2

years

MARKETING DIRECTOR

Picky Bars LLC | Dec.11 – Aug.13

grew sales from infancy to over \$500k annually & national distribution in REI / identity creation / brand voice / collateral design / packaging / website design & development / sales guidelines / event planning

“Valuable Strategic Direction”

CLIENT: Tom Jennings, Founder, Atmosphere Studios

“Superior Level of Skill, Complex Team, Demanding Conditions”

CLIENT: Knute Buehler, State Rep. Oregon State Legislature

“Intuitive & Innately Talented”

ASSOCIATE: Lis Thomas, Founder, LTC Content

“Great Communicator, Self-Motivated with No Ego, Phenomenal Addition”

BOSS: Jesse Thomas, Founder & CEO, Picky Bars

“A Programmer’s Dream Designer”

ASSOCIATE: Michael Wolfe, Owner, Good Electrons