

Loren Polster

lorenpolster.com
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WHY ME?

Because I solve problems, while making things pretty. **Because** I've managed marketing campaigns, and know how to code. **Because** I've been making clients happy for ten years. And **because** I love what I do.

EDUCATION + SKILLS

B.F.A. GRAPHIC DESIGN

California Polytechnic State University,
San Luis Obispo | 2009

<input type="checkbox"/>	ADOBE ILLUSTRATOR
<input type="checkbox"/>	ADOBE PHOTOSHOP
<input type="checkbox"/>	ADOBE INDESIGN
<input type="checkbox"/>	CSS / HTML
<input type="checkbox"/>	WORDPRESS
<input type="checkbox"/>	SEO

EXPERIENCE

10

years

GRAPHIC & WEB DESIGNER

Freelance | Dec.06 – present

*identities / packaging / promotions / collateral /
website design & development / often remote /*

1

year

ART DIRECTOR

Aquamira Technologies Inc. | Jul.13 – Sep.14

*multi-brand identity system / packaging / collateral /
trade show booth design / directed photo shoots /
directed production designers /*

2

years

MARKETING DIRECTOR

Picky Bars LLC | Dec.11 – Aug.13

*identity creation / collateral / packaging / swag /
website design & development / promotional videos /
brand voice / sales pitch guidelines / expos & events /
excel / reported ROI / sales grew from infancy to over
\$500k annually & national distribution in REI /*

1

year

WEB DESIGNER

360 Creative LLC | Jun.07 – Jul.08

*website design & development / collateral /
pitched concepts to clients /*

“Valuable Strategic Direction”

CLIENT: Tom Jennings, Founder, Atmosphere Studios

**“Superior Level of Skill,
Complex Team, Demanding Conditions”**

CLIENT: Knute Buehler, State Rep. Oregon State Legislature

“Intuitive & Innately Talented”

ASSOCIATE: Lis Thomas, Founder, LTC Content

**“Great Communicator,
Self-Motivated with No Ego,
Phenomenal Addition”**

BOSS: Jesse Thomas, Founder & CEO, Picky Bars

“A Programmer’s Dream Designer”

ASSOCIATE: Michael Wolfe, Owner, Good Electrons